

Kate Farina

katefarina@gmail.com

347 306 7954

katefarina.com



Summary

Grad student at Georgia Tech, studying digital media.

Focus on tangible interaction in education and entertainment.

Nine years of professional experience in arts and education.

Skills

Technical

Arduino	Illustrator
JavaScript	Photoshop
PHP	InDesign
MySQL	Final Cut Pro
HTML/CSS	WordPress
Java	

Expertise

Teaching and public speaking
Child development
Event and conference production

Education

Georgia Institute of Technology

M.S., Digital Media
Current GPA: 4.0
Expected Spring, 2014

Vassar College

B.A., Film
2003

Work: Digital Interaction and Live Events

Public Programs Coordinator

THE PALEY CENTER FOR MEDIA (formerly The Museum of TV & Radio)

New York, NY, 2007-2012

Producer/project manager for over 300 events (panels, screenings and festivals).

- Oversaw tech and support staff.
- Content editor and community manager for YouTube and Hulu channels.

Key Accomplishments

- Created Paley's hugely successful series of digital media events and viewing parties. Attendance of patrons under 35 increased by over 85%.
- More than doubled revenue from YouTube/Google AdSense in one year.

Photo Intern

WWE.com

Stamford, CT, 2013

Edited and retouched photos and produced graphics for WWE.com, second screen fan experience and *WWE Magazine* (tablet and print).

Graduate Research Assistant, DiGRA 2013 Conference

Digital Media Department, Georgia Institute of Technology

Atlanta, GA, 2012-2014

Managed website, administered submission and review process, and coordinated live events for an international academic conference on digital games.

Work: Education

Education Coordinator/Managing Editor

THE ART DIRECTORS CLUB

New York, NY, 2006-2007

Managed education programs, including portfolio reviews, workshops and awards.

- Ran national outreach campaign for ADC Scholarships, more than tripling entries and increasing the number and dollar value of sponsorships.
- Recruited creatives from the world's top design firms to mentor high school and college students.

Educator

MUSEUM OF THE MOVING IMAGE

Astoria, NY, 2005-2007

Led, researched and developed gallery tours, workshops and demonstrations including:

Stop-motion animation	Optical toys and early cinema
Sound effects editing	Early video games
Film editing (digital and analog)	Machinima

Classroom Teacher

TEACH FOR AMERICA

Phoenix, AZ, 2003-2004

Kindergarten teacher at an under-resourced Arizona school.

- Raised reading and English language skills scores from under 10% proficiency to 90% by year's end.
- Rated "exceeds expectations" in all areas from school principal.